

SAFILENS:

NEW DISTRIBUTORS FOR SWITZERLAND, LIECHTENSTEIN AND AUSTRIA

September 2016 – Non-stop expansion into international markets proceeds smoothly for Safilens, the distinguished Italian company whose innovative fusion technology™ has revolutionized the contact lens industry. The company has just announced its **new partnership with Swiss distributor Conil AG and with Austrian Ottiko GmbH.**

With these five-year agreements, Safilens entrusts the **exclusive distribution of its Safe-Gel, Fusion and Open lines to Conil AG for Switzerland and Liechtenstein and to Ottiko GmbH for Austria.**

Conil AG is a modern company that has been actively involved in the business of contact lenses and their care products since 1984. Thanks to the use of cutting-edge technologies and to a global business network, Conil AG is able to offer its business partners a vast range of contact lenses and premium-quality solutions. Professional service provided by qualified opticians and attentive customer assistance round out Conil AG's support package.

Established in 2013, **Ottiko GmbH** distributes highly innovative contact lenses and solutions. It is precisely the distribution of revolutionary Safilens products that has allowed Ottiko GmbH to quickly make a name for itself in the Austrian market, favorably impressed by fusion technology™ and the release of bioactive substances as key to physiological restoration of the delicate contact lens/tear-film ratio.

According to Vincenzo Bruno, Sole Director of Safilens: "These strategic partnerships bolster our position and our business in Switzerland, Liechtenstein and Austria. The teams at Conil AG and Ottiko are extremely competent and we are most pleased to be working with them".

Following is contact information for the two distributors:

Conil AG – Distributor for Switzerland and Liechtenstein

Breitenstrasse 16

8500 Frauenfeld

Switzerland

E-mail: info@conil.ch

www.conil.ch

Ottiko GmbH – Distributor for Austria

Mariatrosterstrasse 212

A – 8044 Graz-Mariatrost

Österreich

E-mail: kontakt@ottiko.at

www.ottiko.at

About Safilens

Safilens was established in 2001 to create innovative, high quality products in the area of contact lenses. This strong, avant-garde company has succeeded in exploiting the 30 year plus experience of its founders to deliver solutions always in sync with market developments and the needs of contact lens wearers.

The core value of the company lies in the excellence of its R&D division as well as its focus on customer care. The results demonstrate how important and efficient this approach has been: high performance products, prompt response to customer needs, and technological leadership in the sector.

In 2012, Safilens was purchased by Bruno Farmaceutici S.p.A., a pharmaceutical company leader in Italy in the sector of oral cortisone and antidiabetics. The acquisition allowed Bruno Farmaceutici to expand into the vast optical market while providing Safilens with Bruno's scientific know-how and all the value of its pharmaceutical R&D work.

Press Office

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